

# vmsd

VISUAL MERCHANDISING + STORE DESIGN



SPECIAL ISSUE



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# LOOK BOOK



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**Chemetal**  
chemetal.com

**Surface Mode** is a new, metal design material that's thicker and without a supportive laminate backer, making it easier to install and more affordable. Made from aluminum, the panels are more easily repurposed, recycled or freecycled.

# SCRATCHING THE SURFACE

**So much of a space's first impression** depends on the colors, the finishes, the surfaces and the textures. We choose to spend time in places that make us feel comfortable, that match our own personal expressions. Materials and wallcoverings in 2022 are unique in that they're more than simply mood-making. They're often conscious of their own footprints;

they're bold and modern, but also warm and natural; they're bright and minimalistic, but also dark and brooding. They are multidimensional, just like us.

Here, you'll see a collection of materials that are sure to prove themselves as the cherry on top of your entire design, acting as both the glue as well as the mirror, holding it all together and reflecting what you hope you've achieved in the process.

—*Michael Woodson*

# MATERIALS & WALLCOVERINGS

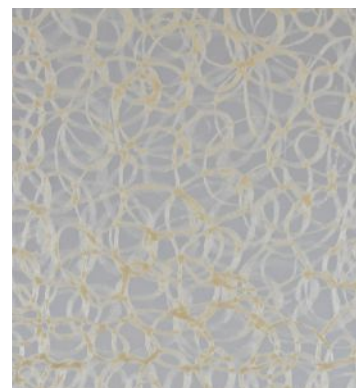
## Móz Designs mozdesigns.com

Made from solid-core aluminum laminated with architectural-grade embossed vinyl films, **Skinz** looks like decorative metals, wood and stones, making the lightweight and cost-efficient product versatile to fit an array of spaces.



## Scott Brogan Group scottbrogangroup.com

**Vivente Laminated Glass - Washi Circles** is handmade and washilaminated, with an additional material added during the lamination process to give the glass a slightly opaque quality, adding mood or offering privacy.



## Texture Plus textureplus.com

**Ledgestone Select Brick Faux Wall Panels** are easy-to-install, 2-by-4-ft. interlocking wall panels. From classic to contemporary, this collection offers a wide array of finishes and contrasts, from light stone to dark brick, allowing you to create your desired look.



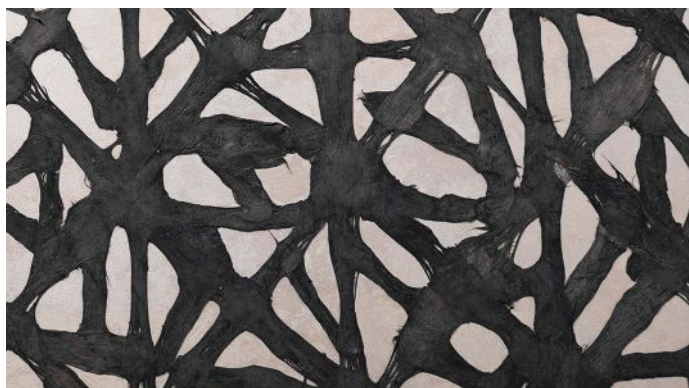
## Artaic artaic.com

Combine traditional, contemporary and eclectic design aesthetics with **SoHo Stripe Espresso** from this company's Lasting Rugs Collection, a material that blends rugs and mosaics for a unique look. Manufactured using robotic technology for customization.



## Wallcoverings by Brenda Houston wallcoverings.com

The **Artisinal Collections** comprises organic, sustainable wall materials, made from tree bark by a tribe of women in Mexico. Available in myriad patterns and colors, and suggested for use over a painted wall or as an overlay, these offer modern design and unique patterns while maintaining a focus on natural materials.



## 3form 3-form.com

**Flek Pure** is 100-percent recycled from pelletized waste to create a textured, terrazzo-like material, encapsulating the perfect marriage of beautiful aesthetics, sustainability and durability.



## Felt Right feltright.com

**Felt Right** are customizable, felt wall tiles that add color and texture. Easy to install, they're sound dampening, reportedly absorbing 35 percent of the sound that they come in contact with. Each 12-by-12-in. tile contains the equivalent of four recycled water bottles and comes in 12 graphic shapes, patterns and sizes, with chamfered edges and a wool appearance. Available in 31 colors.