

POOL & SPA

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What is in store for pool finishes in 2021?

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Designing for function and geography

Regardless of the specifics of the building materials, a pool is installed with longevity in mind. Designing a pool is directed with the goal of ensuring it does not have to be renovated or refinished year after year. The pool's design should be the result of a builder's conversations with their client where an understanding of the homeowner's esthetical preferences should be top of mind. Getting to the core of the client's ideal design can be best achieved by having the homeowner share their favourite piece of artwork, tapestry, or furnishing in their home. The result should provide a builder with the inspiration for a pool design that complements the general esthetic presented, but without leaning too far in one single direction.

Location is also an important factor to consider here. Earthy terracotta stucco is well-suited for a pool featuring brighter southwestern colours—turquoise, peach, and gold, whereas a shingle-sided beach house might be better outfitted with a pool featuring deep blue and white tiles that play upon its aquatic surroundings.



Changing the architecture of the pool is au courant and has ushered in a rise of requests for built-in features like sun shelves and waterfalls.

Looking ahead

When it comes to a tiled pool finish, these considerations are important for 2021 and, in the long run, when it comes to what lies ahead for the pool market. In the same vein, the timelessness of the designs considered and selected will continue to be relevant to the conversation. This means motifs like the traditional Persian rug design, along with border-based patterns, are still a part of what will be brought from concept to completion in many pool projects. Water and aquatic-inspired designs are also included within the tile layouts that will be requested as these, too, are a timeless option.



Current pool designs are not only being conceived to fit within existing landscapes, but are also being designed to mirror the attributes of their surroundings, from the colour to how the pool's very shape is used to emulate movement.

What is known from last year—even before the 2021 season has commenced—is it will be a productive year for the pool industry. Last year was truly the impetus for an increase in interest and action from homeowners on investing in their own private pool accommodations. Set into motion, this market change offers an abundance of opportunities for the pool industry to understand and meet the demand through a thorough investigation of the emerging design trends, and constructive conversations with clients on project goals.

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